



## EDUCATION

Moore College of Art and Design, Philadelphia, PA  
BFA Graphic Design 2006 • Summa Cum Laude

## EXPERIENCE

### **Bailey Brand Consulting, Staff**

*Plymouth Meeting, PA • June 2006-Present*

Lead and collaboration on branding and design projects for clients such as Welch's, McCormick, Wyeth Pharmaceuticals, Tastykake, McNeil Pharmaceuticals, The p.i.n.k. Spirits Company, Maxell Corporation, Wyeth Consumer Healthcare, Darrell Lea, Liz Claiborne and others.

Responsibilities include concept development, competitive audits, package design, branding and identity, trade show and merchandising design, production management, and website layout.

Opportunities have included on-site photoshoot direction, illustration direction, client interaction and design presentation. Responsible for half of all in-house photography.

### **Kinema Fitness, Freelance**

*Santa Monica, CA • January 2011-Present*

Designed logo, stationery system, collateral, and digital brand essence.

### **Princeton Pie Company, Freelance**

*Princeton, NJ • April 2010-Present*

Designed logo, stationery system, and packaging. Food photography and website.

### **Marble Arch Research, LLC, Freelance**

*London, UK • November 2008-Present*

Designed logo, stationery system, marketing and presentation materials, research reports and brand consulting.

### **Norah Levine Photography, LLC, Freelance**

*Santa Fe, NM • December 2004-Present*

Designed stationery system, promotional packaging, numerous wedding albums, and ongoing promotional materials and brand collateral.

### **Michael Olszewski—Fine Artist, Freelance**

*Mount Airy, PA • February 2006-July 2007*

Designed logo, stationery system, and portfolio presentation materials—both digital and print collateral.

### **Creative Images Photography, Part time staff**

*Chalfont, PA • February 2005-February 2006*

Part time graphic designer; photo manipulation, digital photo album design, design and pre-press production for advertisements and various collateral pieces.

### **AG Photography, Part time staff**

*Newtown, PA • September 2000-June 2006*

Part time photographer: lead teams of photographers and photographers' assistants on shoots. Spring 2003 and 2004 office and secretarial work; packaging, shipping, and customer service.

## SKILLS

Ability to conceive and develop effective design concepts from concept to print. Fluent in Macintosh. Proficient in Adobe Photoshop, Adobe Illustrator, and Adobe InDesign. Working knowledge of Macromedia Dreamweaver, Macromedia Flash, and Microsoft Office: Word, Excel, PowerPoint. Experience in file management, and print production. Excellent craft and mockup capabilities. Superior efficiency with time management and inter-personal skills.

## HONORS

Logo featured on *LogoLounge*, 2010  
Work Published in *Beverage Dynamics Magazine*; *Advertising & Promotion Awards*, 2008  
National Dean's list, Fall 2002-Spring 2006, MCAD  
Presidential Scholarship, 2001-Spring 2006, MCAD  
Academic Scholarship, 2001-Spring 2006, MCAD  
Student Show Exhibitions MCAD Spring 2002-2006

## REFERENCES

Available Upon Request